



The 12th Annual Health & Safety Fair

The Northampton Council on Aging & Senior Center

67 Conz Street, Northampton MA 01060

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The Northampton Council on Aging & Senior Center and Northampton TRIAD invite you to participate in our **12th Annual Health and Safety Fair** to be held on Thursday, May 22, 2014, from 10 a.m.–2 p.m. at the Northampton Senior Center, 67 Conz Street, Northampton, MA 01060.

We are seeking representatives of organizations, businesses, agencies and practitioners who provide services or products of benefit to seniors' health and safety.

This fun-filled event typically draws a large crowd and provides a great opportunity for seniors, their families and the public to experience hands-on demonstrations, take part in health screenings and gather a wide variety of useful information. The Health and Safety Fair can accommodate up to 60 vendors as the new Senior Center offers ample space as well as plenty of parking.

The Senior Center's Coffee Shop will be open for the purchase of beverages and food. Mary's Bistro will serve lunch from 11:00-1:30 and will offer soup, sandwiches, beverages and other menu items.

An application is enclosed for your use. Space is limited, so please take a moment to complete your application today. Once you are accepted you will receive an acceptance letter and a packet of information with specific details of the Fair. We will once again be publishing a program booklet for our fairgoers, so please review the forms for advertising. We look forward to receiving your application and, more importantly, seeing you at the Fair! Meantime, feel free to call either of us if you have questions or would like additional information.

Sincerely,

Michele

Michele A. Dihlmann, Social Worker

Tel: 413-587-1226

E-mail: mdihlmann@northamptonma.gov

Patte

Patricia A. Shaughnessy, Director

Tel: 413-587-1231

Email: pshaughnessy@northamptonma.gov



12th Annual Health & Safety Fair Application
Northampton Council on Aging & Senior Center
Thursday, May 22, 2014

Return to: The Northampton Council on Aging & Senior Center
67 Conz St. Northampton, MA 01060
Attention: Health & Safety Fair

Organization/Business: _____

Contact Person: _____

Address: _____

City/State/Zip Code: _____

Phone: _____ Fax: _____

Email: _____

Fee: \$35 per table Space

Checks should accompany the application.

Checks should be made payable to: Northampton Council on Aging

Electronic transfer of funds from the Commonwealth use vendor # VC6000192124 to
Account # 248541-484000

Memo to read: NCOA Health & Safety Fair

We are asking for a fee from vendors to help offset the Health & Safety Fair expenses. No vendor should be discouraged from attending if the contribution is a hardship. If there is a hardship, please provide a letter of need.

PLEASE SEE OTHER SIDE

Useful information:

- Exhibitor must provide own table covering for a 6' table.
- Tables and chairs will be provided. Tables will be 6- foot rectangular tables.
- All tables will be assigned on a first-come first-served basis.
- No floor space available around tables.
- All displays must fit on top of the table.
- For the safety of all, no exceptions can be made.
- No early breakdown of area. (Other vendors truly appreciate this!)

Please select one of the following:

- ☐ I would like one 6-foot rectangular table. (One table per vendor)
- ☐ No table needed.
- ☐ I am unable to attend but would like my materials/information available at the fair. I will deliver my items to the Senior Center.
- ☐ Other:

Number of people staffing your table: _____

My table will include:

- ☐ Materials and information only
- ☐ A demonstration that will be:

- ☐ Actual testing, screening, etc. which is:

- ☐ Other special needs/requests for your area:

- Additional information will be sent after the receipt of your application and payment.
- Applications will be accepted until May 1, 2014, or until all tables have been reserved.
- No tables or spaces will be available on the day of the Fair.

Applications and Ad information must be mailed not emailed.



Health and Safety Fair Program

Advertisement Application

The 12th Annual Health and Safety Fair program will be published and available at the Fair. All participating organizations and practitioners will be listed in the program but we are also offering space for advertising.

Name: _____

Address: _____

Telephone: _____

Fax: _____

City/State/Zip: _____

E-mail: _____

_____ Business card size ad	\$55.00	(3 ½ inches wide by 2 inches high)
_____ Half page ad	\$65.00	(5 ½ inches wide by 4 ¼ inches high)
_____ Full page ad	\$95.00	(5 ½ inches wide by 8 ½ inches high)
_____ Back page	\$155.00	(5 ½ inches wide by 8 ½ inches high)

- Checks should be included with applications
- Make check payable to: Northampton Council on Aging
(Electronic Transfers from Commonwealth of Massachusetts to
Vendor: City of Northampton VC 6000192124, account #2428541-484000
Memo: NCOA H&S Fair)
- Please provide ads in a PDF format and e-mail them to jbrooks@northamptonma.gov.

Return form to: Michele Dihlmann, Social Worker
Northampton Council on Aging & Senior Center
67 Conz Street
Northampton MA 01060

The deadline for ads is **May 1, 2014**. If you have any questions regarding advertisements please contact Joanne Brooks, Conz Street Chronicle Editor, at 587-1227 or e-mail her at jbrooks@northamptonma.gov.

SEE REVERSE SIDE

Business Card Ad

3 ½ inches x 2 inches

May be vertical or horizontal

Full Page Ad

5 ½ inches x 8 ½ inches

The same dimensions for the inside cover and back cover of program.

Half Page Ad

5 ½ inches x 4 ¼ inches